

Advertisement for Invitation of Expression of Interest for Engaging Fashion Textile Designer for Block Level Cluster Mohadi District Bhandara, and Cluster Development Executives for Block Level clusters at Paithan Dist Aurangabad, Yeola Dist-Nasik & Solapur In Maharashtra,

Name of Implementing agency

1. **Hatmag Vinkar Seva Sanstha, Nagpur**
2. **Hatmag Vinkar Seva Sanstha, Paithan**
3. **Solapur Hatmag Vinkar Seva Sanstha, Solapur**
4. **Yeola Hatmag Vinkar Seva Sanstha, Yeola**

Expression of Interests (Eols) are invited for engaging Fashion Textile Designer in Block level Cluster at Mohadi Dist. Bhandara, & Engaging Cluster Development Executive in Block Level Cluster at Paithan Dist. Aurangabad, Solapur Dist. Solapur and Yeola Dist. Nasik under National Handloom Development Program (NHDP)/Comprehensive Handloom Cluster Development Scheme (CHCDS).

The designer/CDE will be selected through evaluation of his/her profile and experience in the relevant sector. The details of eligibility criteria, broad Terms of Reference (ToR), Guidelines for submission of EOIs and other terms and conditions are available on the website www.dirtexmah.gov.in/

The eligible organizations/agencies/individual interested in rendering their services as Designer and CDE may submit Eol in sealed envelope, superscribing the title "Expression of Interest for Engaging Fashion Textile Designer for Block Level Cluster Mohadi District Bhandara, and Cluster Development Executives for Block Level clusters at Paithan Dist-Aurangabad, Yeola Dist-Nasik & Solapur

within due date of the advertisement to Director of Textiles, Government of Maharashtra, Civil Lines, Nagpur 440 001.

In case, the due day falls on a holiday, the next working day will be considered as the last day.


Director, Textiles,
Govt. Of Maharashtra, Nagpur

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1. **Hatmag Vinkar Seva Sansta, Nagpur**
2. **Hatmag Vinkar Seva Sansta, Paithan**
3. **Solapur Hatmag Vinkar Seva Sansta, Solapur**
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Last date of receipt of Eoi: due days from the date of the advertisement. In case the due day falls on a holiday, the next working day will be considered as the last day.

Introduction

The office of the Development Commissioner for Handlooms, Ministry of Textiles, Government of India has amended the existing provision for engaging designer in Block level cluster under National Handloom Development Program (NHDP)/ Comprehensive Handloom Cluster Development Scheme (CHCDS). As per the amended provisions, a qualified designer/agency will be engaged in the Block level cluster by the Implementing Agency for producing new designs and marketable products for the cluster. Designer will develop the design portfolios, which will be further developed into sellable products by the handloom weavers who do not have much exposure to market and thus not aware of the consumer preference and other market trends.

Once the design portfolio is developed, the process of product development will begin. Products will be developed by the weavers of the cluster. The total cost of designers and sample development will be borne from the funds provided by the GoI to the IA. Designs created by the designers will be provided free of cost to all the interested weavers of the cluster.

• **Detailed Addresses of Implementing Agencies-**

- a. Hatmag vinkar seva sanstha, Nagpur, Office Of Regional Deputy Director, Textiles, New Administrative Building No. 2, 8th Floor, B-wing, Civil lines, Nagpur-400001 –0712-2537927 rddtextiles1nagpur@rediffmail.com
- b. Hatmag vinkar seva sanstha, Paithan, Office Of Regional Deputy Director, Textiles, Balasaheb Patil sahkar Bhavan, Near Jaffer Gate, Auragabad, 431001- 0240-2970058 rddtextiles4aurangabad@rediffmail.com
- c. Solapur Hatmag Vinkar Seva sastha, Solapur, Office of Regional Deputy Director, Textiles, Solapur, SolapurZillaMahsulKarmcharayanchiSahakari pat

Sanstha Building, Collector Compound Solapur 413003 – [0217-2323161](tel:0217-2323161)
rddtextiles2solapur@rediffmail.com

- d. Yeola Hatmag Vinkar Samuh Sanstha, Yeola, office of Assistant Registrar Co-operative Societies Yeola, Near SDO Office, Yeola-423001 Dist –Nasik – [0240-2970058](tel:0240-2970058) rddtextiles4aurangabad@rediffmail.com

1. Objectives

The objectives of engagement of Designer in the Block level Cluster are as follows:

- To assist the Implementing Agency in modifying the designs, colour combination and textures of the fabrics and product samples.
- To develop a range of handloom products as per market requirements.
- To train weavers and technical staff of the Implementing Agency to convert paper designs into fabrics/end products.
- To coordinate with the marketing consultant and the Implementing agency for establishing market linkages with the importers/buying agents/overseas buyers for marketing of the products developed under the project from the stage of designs into products.
- To document the designs and products developed.
Design development activities include designer input towards textile techniques, motifs, design & colour trend and redefined usage of fabrics, usage of existing garment styles, product development using new techniques.

2. Eligibility Criterion

For Fashion Textile Designer - A firm/agency is eligible to support the cluster by providing their designer, fulfilling the eligibility norms. In such a case, CV of the designer should be forwarded by the agency concerned to the Implementing Agency (IA). If the designer recommended by the agency is engaged in the cluster, he/she will continue to work in the cluster. However, change of the designer in the cluster is permitted only on two occasions and that too with the prior permission of the IA. An individual, fulfilling the eligibility norms can also apply directly to the IA. Selection will be done by a committee, chaired by Director of Textiles, Maharashtra state, Nagpur with representatives of IA and weavers service centre concerned, representative of cluster, academic institutions like NIFT/IIHT etc.

